



## Upcoming Events

### Executive Women's Council 2005 Programming

#### *The Achieve & Access to Leadership Series*

Executive Women's Council is pleased to present its 2005 Programs:

**BRING A PROSPECTIVE MEMBER FOR  
\$15.00**

#### Achieve! Breakfast Series

*Speak with Power, Presence and Poise --- Part 2  
with Maureen Murray*

Thursday, January 27<sup>th</sup>, 2005

7:30 AM Networking & Continental Breakfast

8:00 to 9:00 AM Presentation

River's Club - Monongahela Room

Cost: \$20

Register now for the another installment of Maureen Murray's presentation on how to speak with power, presence and poise! Take your speaking skills up the next level with more powerful strategies and practical tips for speaking with confidence. Whether you are speaking to an audience, Board meeting, colleagues, or one-on-one with a customer or prospect, you can increase your impact and effectiveness through the use of concrete, easy-to-implement techniques. (For those of you who missed the first session---don't worry---there will be copies of the previous handout available.)

#### Achieve! Breakfast Series --Communications Skills

*Getting Busy People to Respond to your Messages with Bonnie Budzowski*

Thursday, February 24<sup>th</sup>, 2005

7:30 AM Networking & Continental Breakfast

8:00 to 9:00 AM Presentation

River's Club - Monongahela Room

Cost: \$20

#### Achieve! Breakfast Series - Leadership

*Leadership Skills by Pauline George*

Thursday, March 24, 2004

7:30 AM Networking & Continental Breakfast

8:00 to 9:00 AM Presentation

River's Club - Monongahela Room

Cost: \$20

#### Achieve! Breakfast Series - Spring Networking Breakfast

*Emotional Intelligence - A New Way to Achieve it with Barbara Schwark, PCC, CPCC, MPIA, MSP*

Thursday, April 28<sup>th</sup>, 2005

7:30 AM Networking & Continental Breakfast

8:00 to 9:00 AM Presentation

River's Club - Monongahela Room

Cost: \$20

#### Annual Meeting & Women of Achievement

May 10<sup>th</sup> is the Annual Meeting and Woman of Achievement Award at the River's Club.

Cost: \$35

EWC strives to promote the awareness of women in positions of authority and three years ago launched a Woman of Achievement Award. The inaugural recipient was State Senator Jane Clare Orie and last year's winner was Audrey Brouman, owner of A. L. Brouman & Associates, Inc., a Pittsburgh-based full service firm offering a wide variety of professional services and expertise in marketing, fund raising, and institutional advancement. [www.brouman.com](http://www.brouman.com)

EWC is accepting nominations for the 2005 Woman of Achievement Award. The woman nominated does not have to be a

EWC

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412.201.7430 (phone) / 412.201.7428 (fax)

[www.ewcpittsburgh.org](http://www.ewcpittsburgh.org)



member of EWC but the nomination form must include a letter of support from an EWC member in good standing.

A nominee for the 2005 Woman of Achievement must meet all the following criteria:

- Provides leadership opportunities for women in the workplace, community, or in a professional organization
- Acts as a resource or mentor to professional women
- Demonstrates excellence in profession and is successful both financially and in reputation
- a Women of Achievement nominee cannot have served on the Executive Women’s Council Board of Directors in the last three years.

You can download an application from our website at [www.ewcpittsburgh.org](http://www.ewcpittsburgh.org).

**Other Women’s Organizations Events to Consider:**

**NAWBO Monthly Dinner Meeting**

Wednesday, January 19, 2005

5:00 p.m. Networking

6:00 p.m. Dinner/Speaker

Rivers Club, Oxford Centre

Are you fully exploiting the incredible capabilities of the internet to build your business? Panelist Paula Contini of CapsLock Communications and Katie Vargo of Vargo Consulting, will answer your marketing questions about websites, e-newsletters and e-commerce while also covering computer security issues and emerging technology.

For more information and cost contact: Diane M. Pearson at 412-635-9210 email: [legend@legend-financial.com](mailto:legend@legend-financial.com)

**Working Hearts Day**

February 18, 2005 – 10:00 a.m. to 5:00 p.m.  
David L. Lawrence Convention Center

Please remind all of your co-workers, friends and family to be there. It’s free, it’s fun and it will be overflowing with information about women’s heart health. The schedule is work-day friendly. We have some hot new ideas for getting active, eating better, and managing your stress. Our healthcare partners have enhanced the heart-health screening process so that you can leave “knowing your numbers.”

WTAE-TV’s February Healthy 4 Life Event Featuring News Anchor and Working Hearts spokeswoman Sally Wiggin.

The program will include:

- Free heart health screenings
- Cooking demonstrations
- Fitness demonstrations
- Stress management demonstrations
- Keynote speakers on heart health issues
- Ask-the Expert sessions
- 40 to 50 booth exhibit hall

For more information contact: Working Hearts at 412-594-2583 or check their website [www.workinghearts.org](http://www.workinghearts.org)



**YWCA 2005 A Tribute to Women  
Leadership Awards Luncheon**

Wednesday, May 25, 2005  
12:00 - 1:30 p.m.  
Hilton Pittsburgh

Nomination forms are available at  
[www.ywcapgh.org](http://www.ywcapgh.org) or call 412-255-1257

We urge EWC members to nominate  
dynamic women; hopefully EWC members.  
If not, ask them to join too!

**Philadelphia Women's Expo**  
September 30, October 1 & 2, 2005  
Fort Washington Expo Center  
Fort Washington, Pennsylvania

Increase your sales and create product  
awareness! This premier event will provide  
a great opportunity to meet face to face with  
thousands of women in one place. A wide  
range of demographics will be drawn to this  
show, women who will see, sample and buy  
your products or services.

For more information contact:  
Goodrich & Company Promotions, Inc.  
717-796-2380  
[www.goodrichpromotions.com](http://www.goodrichpromotions.com)

**New Members**

EWC is pleased to welcome the following  
new members:

Heather Arnet  
Women & Girls Foundation  
412-434-4883  
[heather@womenandgirlsfoundation.org](mailto:heather@womenandgirlsfoundation.org)

Donna Billings  
Reach the Top Coaching & Leadership  
Development  
724-935-1397  
[donna@reachthetop.net](mailto:donna@reachthetop.net)

Nancy Stampahar  
Silver Lining Solutions  
412-882-1866  
[nancy@silverliningsolutions.com](mailto:nancy@silverliningsolutions.com)

Shannah Tharp-Taylor, Ph.D.  
RAND Corporation  
412-683-2300 X4458  
[taylor@rand.org](mailto:taylor@rand.org)  
(Associate Membership)

Kathryn Fitzpatrick  
The Pittsburgh Cultural Trust  
412-471-6090  
[fitzpatrick@pgharts.org](mailto:fitzpatrick@pgharts.org)

**Pittsburgh Lags in Women Business  
Ownership**

Before rising to her current post of deputy  
administrator for the U. S. Small Business  
Administration, Melanie Sabelhaus was a  
small business owner.

She spoke recently at the David Lawrence  
Convention Center to members of SMC and  
told us:

While women own about 40 percent of all  
small businesses nationwide, the percentage  
in Pittsburgh is closer to 30.



Just as contributions of the Women’s Leadership Initiative have been on the rise, the business sector is increasingly taking notice of the nation’s 10 million women entrepreneurs and the \$3.6 trillion in annual revenue they generate.

Women also manage 83 percent of the overall purchases made by U. S. households!

**Excerpts from an article in “Coro - The New Generations Program” by Kelleigh Butler, Research Associate**

*How Representative Are Allegheny County’s Non-elected Public Officials? A Demographic Breakdown of Authorities, Boards, and Commissions*

In a survey of Allegheny County’s boards, commissions, and authorities, Coro’s New Generations Program found that:

- African Americans make up 12 percent of the county population and hold a greater percentage, 17 percent, of the non-elected positions.
- Women make up 53 percent of the county population and 69 percent of the City of Pittsburgh’s working adult population, but only hold 31 percent of the county’s non-elected positions.
- Young adults between the ages of 20 and 40 make up more than a quarter of the county population, but only 8 percent of non-elected officials are between these ages. This is less than the 12 percent of elected positions in this age group holds.

**Update from Cathy McCollom, President  
RE: The Women’s Progressive Council**

You may recall from earlier newsletters that EWC has joined a coalition of women’s organizations to address the challenge of making public boards and commissions more representative of the people and communities they serve.

EWC was instrumental in directing efforts to meet this challenge with the Women on Boards Directory. The recent acknowledgement that County Executive Dan Onorato, had looked through the EWC directory for possible nominees, and found Joan Ellenbogen’s name as a qualified expert to serve on the Port Authority Board was proof the Directory has value. In addition, EWC was vocal in expressing its opposition to the make up of the Financial Oversight Board for the City of Pittsburgh, stating that it was neither reflective nor representative of the population, 51% of which is women, and 12% minority and 64% of the city workforce of the female gender.

The group, under the working title of Women’s Progressive Council, has met on a number of occasions and will shortly more formalize the coalition with a new name that better reflects the mission.

The work is moving forward and I have been working to “identify and advocate qualified candidates who can serve on these public boards and commissions. This made sense since EWC already had its Women on Boards



Directory, an initiative chaired by past president Debra Ruckert.

In addition, the task force addressing this issue is charged with:

- research what potential positions might be coming available to find an lobbying for the candidate(s)
- create a target list of opportunities
- leverage professional association directories (such as the EWC directory) to determine who would be considered in the pool of candidates.
- get information to potential candidates on the public boards and commissions with available or future positions. (We often do that through our EWC mail blasts).
- educate for serving on public boards and commissions through programs hosted by corporation or organizations (EWC has hosted several such programs in the past and will continue to work with NAWBO and other organizations to increase our members skill sets for such board and commission positions.)
- research corporate lists of employees who serve on current public boards and commissions. (I am asking all the EWC members if they have such information, they forward it to me or offer assistance as to where I can find this information.

- forward information and connect candidates with appropriate opportunity.

I am working closely with Board members Debra Ruckert, and Karen Myres, the Coro Women in Leadership Program and others, but I would very much welcome the assistance of all EWC members.

If you are able to assist me with some of these tasks; such as upcoming opportunities on boards and commissions, send me the information. If you wish to serve on such boards or commissions, send me your resume. I also welcome (and I'm certain our Program Committee agrees) ideas to increase skill sets for Board service and finally corporate lists of employees who currently serve on public boards and commissions.

If you have any input or want to join me on this task force, please feel free to give me a call.

Yours sincerely,  
Cathy McCollom  
President

On behalf of all of the members of EWC, I would like to thank Kathleen A. Guinn of Human Capital Partners Inc. who has served us well for many, years as the newsletter editor. Kathleen has been a valued member of EWC since 1980, and is leaving us as her career takes a different path. We wish her all the best of luck and we will miss her. Kathleen, please come back and visit often!



## 2004 Board of Directors

**President: Cathy McCollom**

Chief Programs Officer  
Pittsburgh History and Landmarks Foundation  
412.471.5808  
cathy@phlf.org

**President Elect: Joan Ellenbogen**

Managing Director  
Crawford & Ellenbogen, LLC  
412.731.1500  
jellenbogen@ce-cpa.com

**Treasurer: Karen Myres**

Director, Corporate Education & International  
Programs  
Carnegie Mellon University  
412.268.4167  
kwm@Andrew.cmu.edu

**Secretary: Mary Frances Dean,**

Esq. Attorney/Planned Giving Officer  
The Pittsburgh Foundation  
412.394.4291  
deanm@pghfdn.org

**2004 Committee Chairs**

**Membership: Ayanna King**

PA Department of Environmental Protection  
717.783.9731  
ayannaking@msn.com

**Programs: Christine Kirby**

Director of Resource & Statewide Support  
Pennsylvania Legal Services  
412.255.6700 x287  
[ckirby@yahoo.com](mailto:ckirby@yahoo.com)

and

**Maureen Murray**

President, Maureen Murray Associates  
412.561.1577  
mmurrayha@aol.com

**Women on Boards: Debra Ruckert**

Director, Quality Improvement  
Allegheny General Hospital  
412.359.4159  
debraruckert@yahoo.com

**Public Relations: Rosemary Martinelli**

Consultant, Corporate Citizenship and Philanthropy  
412.854.2268  
[rmuddley@aol.com](mailto:rmuddley@aol.com)

and

**Angela Wagner**

Director of Media Relations  
Catholic Charities  
412-456-6968  
[afwagner@aol.com](mailto:afwagner@aol.com)

**Woman of Achievement Award:**

**Connie Kovolenko**

Account Executive  
Yearick-Millea  
[ckovolenko@yearick-millea.com](mailto:ckovolenko@yearick-millea.com)

**We need someone to help with this  
newsletter. If you'd like to join the EWC  
Board. Please call Cathy McCollom at  
412-471-5808**

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